

Public Document Pack

SUPPLEMENTARY INFORMATION

INNER WEST COMMUNITY COMMITTEE – 5TH SEPTEMBER 2023

AGENDA ITEM 11 – Inner West Community Committee Update Report
Updated Social Media Report

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Inner West Community Committee

FACEBOOK highlights

5th July 2023 – 10th August 2023

Inner West Community Committee

Since 5th July 2023 the Inner West Community Committee Facebook page has gained: **88 new followers**, and now has a total of **1,836 followers**.

This means that this is the **2nd** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments, or shares



Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since the 5th July is the post promoting the Armley Forum. It has been shared 7 times and has reached a total of 1,100 people.

The following below are screenshots of the most popular three posts since the 5th July 2023. Alongside this are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – LCC Inner West Community Committee Post

Inner Wear Community Committee Post: 1,100 people had this post delivered to them and it had **0** post clicks, with **17** likes, comments and shares.



Leeds City Council Inner West Community Committee

4 July at 13:28 · 🌐



You are invited to attend the next Armley Forum which is taking place on Tuesday 18th July at 7pm at Armley Community Hub (2 Stocks Hill, Leeds, West Yorkshire, LS12 1UQ).

This is a public meeting so you do not need to confirm your attendance and you're welcome to bring along residents from the Armley area!

Tuesday 18th July 2023
Armley Hub
7pm

Chair: Councillor Jim McKenna

No.	Agenda Item	Lead(s)
1.	Welcome and apologies	Cllr McKenna
2.	Police Update – Neighbourhood Policing Team	West Yorkshire Police (WYP)
3.	Housing update – Housing Leeds	Paul Hodges – Housing Team Leader
4.	Regeneration Leeds	Elizabeth Ainge and Jason Green – Regeneration LCC
5.	Leeds Neighbourhood Hosts 2023	Kim Frangos – Leeds Neighbourhood Hosts
6.	AOB: Next Steps and closing remarks	Cllr McKenna
7.	Date and time of next meeting: Tuesday 19 th September 2023	All to note

2nd Place – Bramley Forum Post

Armley Forum: 958 people had this post delivered, with **0** post clicks with **3** likes, comments and shares.

 Leeds City Council Inner West Community Committee
y at 09:25 · 🌐

Join us tonight for the Bramley Forum from 7pm! Details and Agenda are below 📌



Bramley Forum
Thursday 27th July, 7pm
Eric Atkinson Centre, Wellington Gardens, Bramley, LS13 2JA

Chair: Councillor Caroline Gruen


No.	Agenda Item	Lead(s)
1.	Welcome and apologies	Cllr Gruen
2.	Police Update	PCSO Sharon Senior - West Yorkshire Police
3.	Housing Update	Jessica McCulloch – LCC Housing
4.	Flood Risk Management	Jonathan Moxton – LCC Flood Risk Management
5.	Flood Alleviation Scheme	Sammun Mumtaz - AECOM
6.	AOB: Next Steps and closing remarks	Cllr Gruen
7.	Dates and times for future meetings: 26 th October 2023	All to note

3rd Place – Armley Extravaganza

Leeds Food Strategy: 278 people had this post delivered to them. There were **8** post clicks and **0** likes, comments and shares.

Leeds City Council Inner West Community Committee
July at 09:40 · 🌐

Armley Extravaganza: <https://fb.me/e/3IXRSNe8B>



SAT, 5 AUG

My LEEDS Summer: Armley Extravaganza
Strawberry Lane, Leeds, LS12 1, United Kingdom
104 people interested

☆ Interested